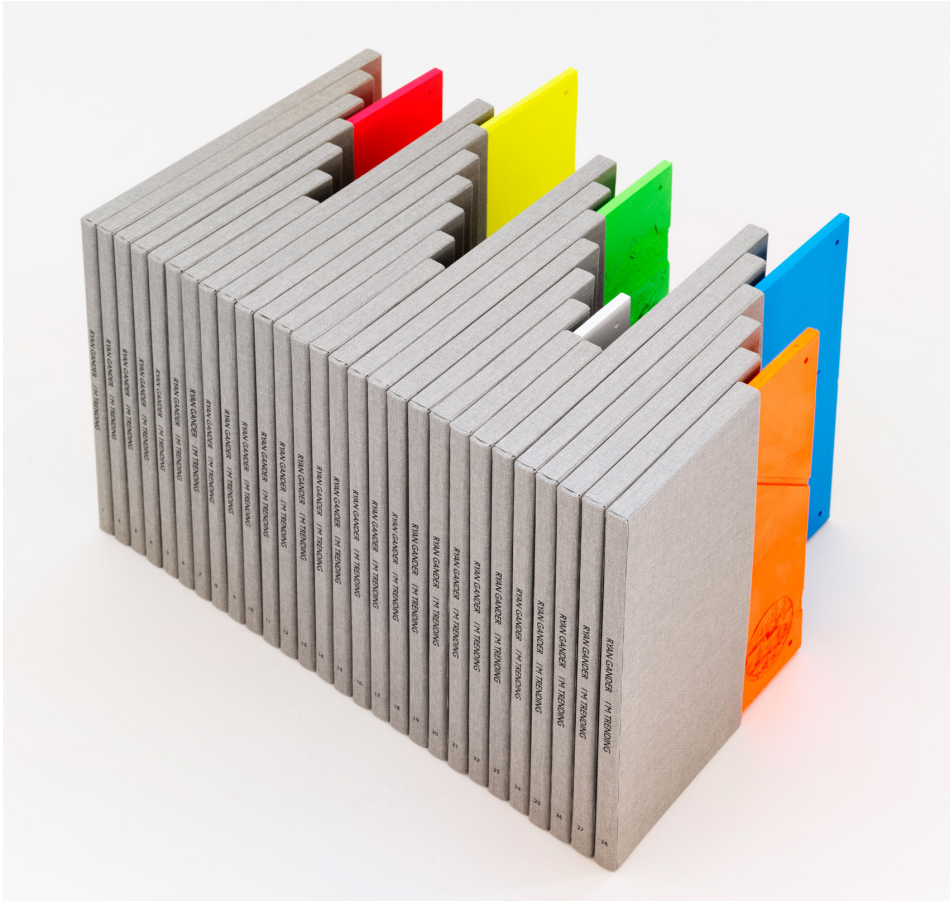


Ryan Gander
I'M TRENDING
2012

Three Star Books



Taken from the language usurped by Twitter, the title for Ryan Gander's I'M TRENDING is prescribed to the way in which multiplied uses of a word, idea or concept grow in popularity based on the nature of repetitive use. By the artist's account, this project is viewed as a collision between the book and an artwork; what happens when various forms coalesce? Paralleled with the "Loose Associations" conferences initiated in 2001 (and just as eclectically diffused in assemblage and interpretation) Ryan Gander's I'M TRENDING is a series of tools and clues from which our established patterns of logic, thought and design are questioned and redefined. I'M TRENDING is the first joint publication between Three Star Books and Thea Westreich/Ethan Wagner publications.

June 2012
Edition of 10 copies
Each copy is accompanied by a signed and numbered certificate

Description:
Fourteen pairs of resin casts hosted in cardboard and fabric slipcases
Casts realized in resin, painted in fluorescent colors and coated with UV paint
Slipcases: Reliure du Centre, Limoges/Paris
Each pair is identically worn and has received identical minor damages, splintering, scratches and dinks.